

August 31, 2010

Dear SBPF Golf Supporter:

On behalf of the South Bay Police and Fire Memorial Foundation we would like to ask you to consider supporting our **Seventeenth Annual St. Patrick's Day Golf Tournament on Monday, March 21, 2011**. Our golf tournament continues to be one of the largest and most attended in the South Bay and for a great cause – our local safety personnel! Please note that unlike past years, we will have only **one start time at 1:00 p.m. for a maximum of 160 players – we will sell out!**

As you may know, this is the only such Foundation within the greater South Bay benefitting police and fire personnel in the following nine (9) cities:

El Segundo	Inglewood	Palos Verdes Estates
Gardena	Hermosa Beach	Redondo Beach
Hawthorne	Manhattan Beach	Torrance

The monies raised from the event will help insure we are able to continue our mission to financially assist these courageous men and women and their families who serve our communities in times of tragedy and illness.

As a Major Sponsor, you will receive recognition in our newspaper advertisements, an ad in the table top ad journal, tee signs, cart sponsorships and acknowledgement from the podium during the banquet after the golf round.

The following Sponsorships are available to you:

- a. **Gold Sponsor: \$10,000.00**  
Two foursomes, full page ad in journal, logo in all advertising including tournament banners, two tee signs and 4 cart sponsorships.
- b. **Silver Sponsor: \$5,000.00**  
Two foursomes, 1/2-page ad in journal, logo in advertising, tee sign and 2 cart sponsorships.
- c. **Bronze Sponsor: \$2,500.00**  
One foursome and ¼ page ad in journal.

Enclosed is a Sponsor Confirmation Agreement for your review. We don't need the money now, but we are hoping for a verbal commitment from past and new sponsors. Many of our sponsors have told us that; *"They truly feel that it was there time to give back to Public Safety personnel who willingly protect us and at times put their lives on the line for our safety!"*

Thank you for reviewing your budget allocations for 2011 and considering this request.

SOUTH BAY POLICE & FIRE MEMORIAL FOUNDATION, INC.



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**Sherry Kramer**  
**2011 SBPF Golf Sponsor Chair**

