

November 14, 2011

On behalf of the South Bay Police and Fire Memorial Foundation, we would like to thank you for your past generosity and hope that you will continue your support as a sponsor for our Eighteenth Annual St. Patrick's Day Golf Tournament on **Monday, March 19, 2012.**

This is the only Foundation serving public safety members within the greater South Bay! Our Foundation provides financial assistance to families of our public safety personnel in our nine member cities.

As a **Major Sponsor**, you will receive recognition in our newspaper advertising, table top ad journal, banner at the event, and from the podium during the banquet after the tournament.

The following sponsorships are available to you:

- a. **Gold Sponsor: \$10,000.00**  
Two foursomes, full page ad in journal, logo in all advertising including tournament banners, two tee signs and 4 cart sponsorships.
- b. **Silver Sponsor: \$ 5,000.00**  
Two foursomes, 1/2 page ad in journal, logo in advertising including tournament banners, tee sign and 2 cart sponsorships.
- c. **Bronze Sponsor: \$ 2,500.00**  
One foursome, ¼ page ad in journal and listed in advertising.

Enclosed is the 2012 Tournament Brochure and a Sponsor Confirmation Agreement; please complete and sign the agreement and return to us by January 15, 2012. Many of our sponsors have told us that: *"they truly feel that it was their time to give back to Public Safety personnel who willingly protect us and at times put their lives on the line for our safety!"*

In advance, thank you for your time, consideration and sponsorship.

SOUTH BAY POLICE & FIRE MEMORIAL FOUNDATION

Gregg McMullin  
2012 Tournament Chair  
Retired MBPD

Oscar Serrano  
2012 Co-Chair  
Lt., Inglewood PD

Kevin Smith  
President  
Chief, ESFD